Immigrants as Assets

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Type the place or places where your family comes from.

When you think of your family's immigration story, what words come to mind?

Think of a time that you moved (to a new school, town, country, etc.). **How did you feel?**

Tails, Jamaica Plain From Dominican Republic

YESSY FELIZ

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▶ **0:06** / 3:08

https://youtu.be/7KaOBWYhz60?t=7

What are some of the things that stood out to you?

Commonalities Differences Strengths Shared values Life experiences



The Immigrant Learning Center (ILC)

- 1992: The ILC started to provide free English classes for foreign-born adults.
 – More than 11,000 to date
- 2003: The ILC Public Education Institute is established through the vision of Founder and CEO Diane Portnoy (pictured at right) to counter anti-immigrant sentiments.



The ILC Public Education Institute

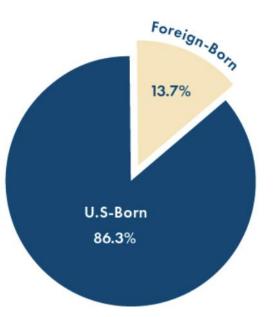


- Started in 2003 to tell the other side of the story
- Commissioned research to develop credible, alternative narrative
- Eleven studies to document economic and social contributions
- Inform policy, media, public, field
- Institute for Immigration Research at George Mason University

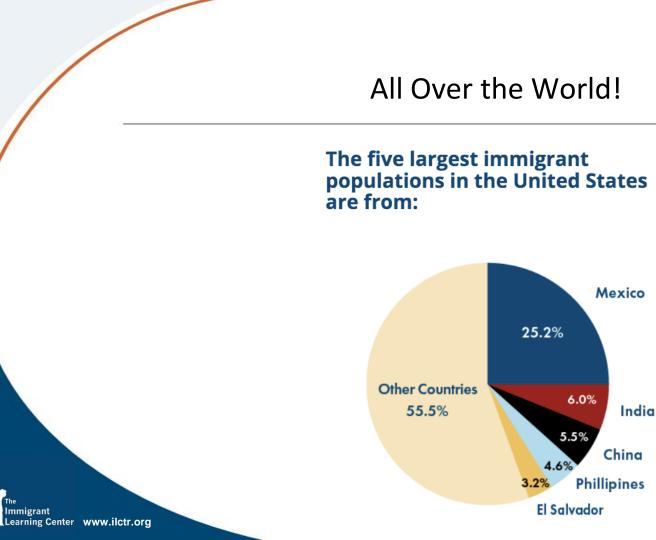
How many immigrants are there in the United States?

There are about 44.7 million immigrants in the U.S.

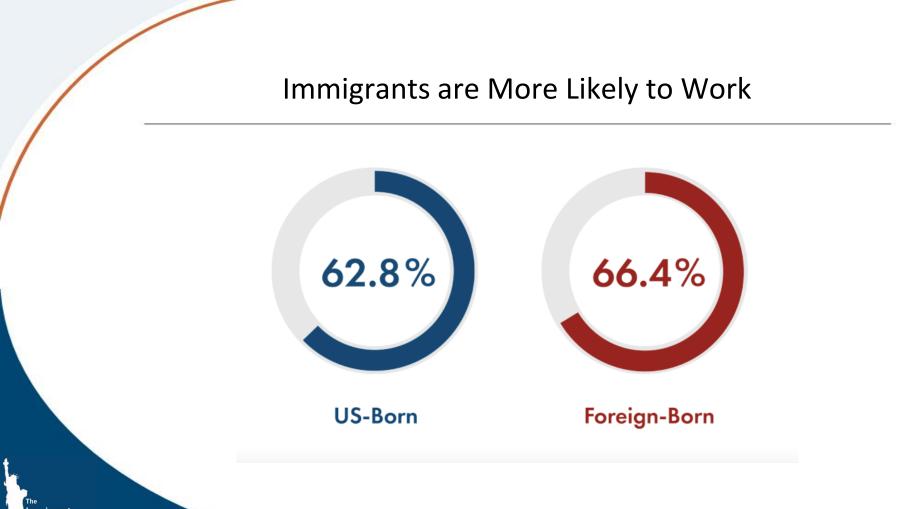
About one in every eight U.S. residents (13.7%) is foreign-born.



Where do these immigrants come from?



How do immigrants make the U.S. stronger?



Immigrant Learning Center www.ilctr.org

Source: Institute of Immigration Research analysis of the American Community Survey (ACS) 2012-2016 5-year sample data from Integrated Public Use Microdata Sample

Immigrants Feed America

The Immigrant

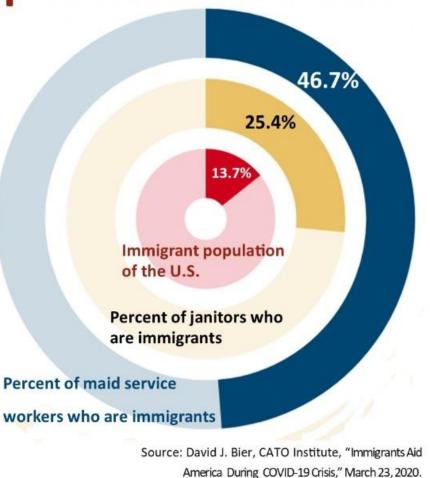
Learning Center

42.5% 22% 13.7% Immigrant population of the U.S. Percent of food service workers who are immigrants Percent of agricultural workers who are immigrants

> Source: David J. Bier, CATO Institute, "Immigrants Aid America During COVID-19 Crisis," March 23, 2020.

Immigrants Keep America Clean

The Immigrant Learning Center

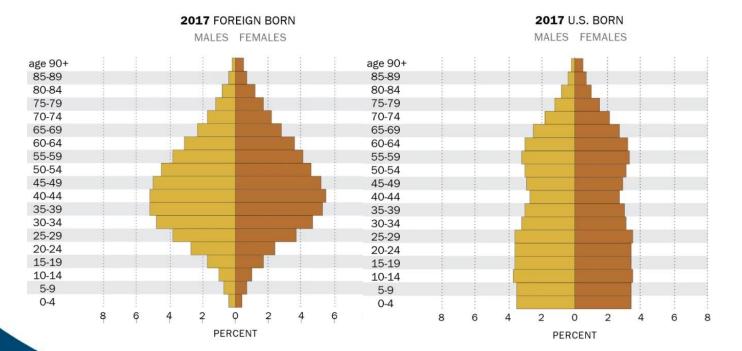


Immigrant Doctors Fight COVID-19



Source: David J. Bier, CATO Institute, "Immigrants Aid America During COVID-19 Crisis," March 23, 2020.

Immigrants and the labor force

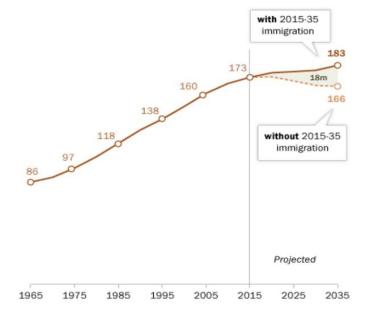


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Immigrants and the labor force

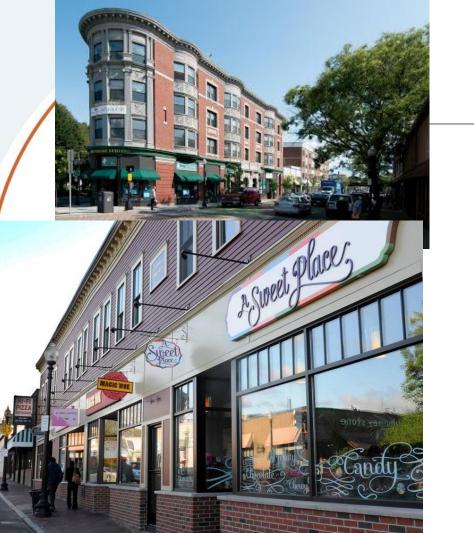
Without future immigrants, working-age population in U.S. would decrease by 2035

Working-age population (25-64), in millions



Source: Pew Research Center, "Immigration projected to drive growth in U.S. working-age population through at least 2035," 2017

Immigrants help our cities and neighborhoods grow and recover from hard times









Immigrants are more likely to start businesses

One quarter (25%) of new U.S. businesses are founded by immigrants

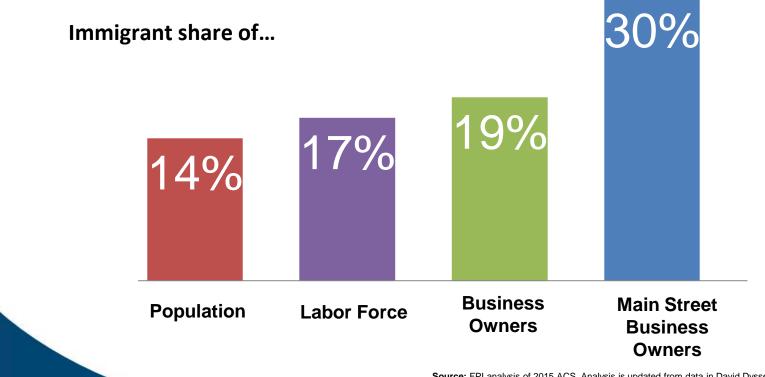




Immigrants are Job Creators and Innovators



Immigrants and Entrepreneurship



Immigrant Learning Center www.ilctr.org **Source:** FPI analysis of 2015 ACS. Analysis is updated from data in David Dyssegaard Kallick, *Bringing Vitality to Main Street*, Fiscal Policy Institute and Americas Society/Council of the Americas, 2015.





Bridging Divides in the Immigration Debate

• Anti-immigrant sentiment in the U.S. is more passionate than pro-immigrant sentiment

-Of the Americans who consider immigration the most important voting issue, far more oppose immigration than support it.

- The two extremes (left and right) are increasing in size, the "middle" is fast decreasing.
- The politically disengaged tend to veer right

Bridging Divides in the Immigration Debate

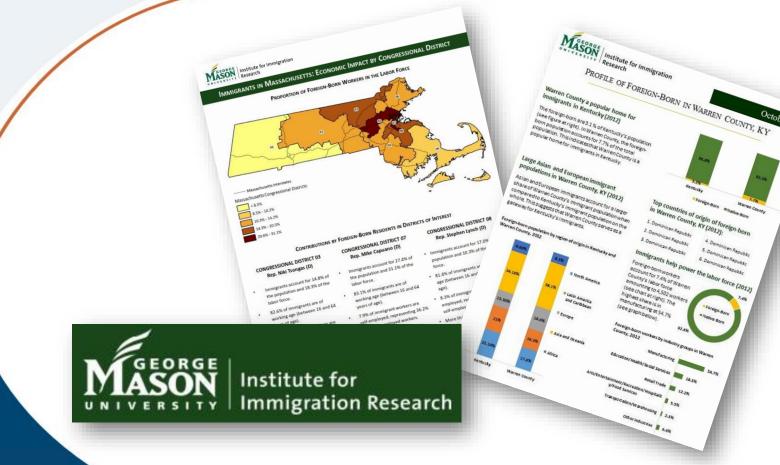
 For change to take place, we need to connect with other Americans

• Find ways to build broad, diverse, local support bases

 Go back to the basics, and connect with values, issues and humanity

What can you do?

- Get informed, know the facts
- Share stories about immigrants you know or know of
- Keep spreading these messages over and over
- Always start with the facts never repeat the myths
- Remember what you post or comment on online will be seen by more than just who you're talking to



Institute for Immigration Research at GMU: <u>iir.gmu.edu/idod</u> October 2014

Immigrant Learning Center www.ilctr.org

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Thank You



Learn how to change the immigration conversation at <u>www.ilctr.org/promoting-immigrants</u>

Immigration Research and Information

Online library of >1,000 immigration reports: <u>www.immigrationresearch.org</u>

MASON SITY Institute for Immigration Research Request free, customizable fact sheets from http://iir.gmu.edu/

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